



“Hong Kong · IN · Brand Greater Bay” Serial Activities Media Briefing



CMA President Dr. Allen Shi delivered a speech at the press conference.



BDC Chairman Dr. Edward Chan introduced
“Hong Kong · IN · Brand Greater Bay” Serial Activities.



Steering Committee of Brand HKiD Chairman Dr. Lo Kam Wing introduced Hong Kong Brand i-Directory (Brand HKiD).



CMA President Dr. Allen Shi (front row, 5th from the left), BDC Chairman Dr. Edward Chan (front row, 5th from the right), Steering Committee of Brand HKiD Chairman Dr. Lo Kam Wing (front row, 4th from the left) and Chairman of CMA Exhibition Services Ltd. Mr. Ivan Sze (front row, 4th from the right) and dozens of BDC General Committee Members also attended the event.